

# Plum Voice

Automated Dialogs Made Simple and Secure

Plum Voice powers automated communications solutions - interactive voice response (IVR) systems, virtual agents, chatbots, messaging campaigns, etc. - to simplify the most frequent customer interactions. By using low-code tools on a secure, PCI- and HIPAA compliant platform, users can build self-service applications that provide an excellent customer experience at a fraction of the cost of live agents while augmenting current staff needs.

*Simplify frequent interactions • Enable customer self-service • Modernize customer service • Augment live staff • Increase operational efficiency • Lower staffing and operating costs*

## With Plum Voice, you can:

- Simplify dialog creation with our programmable voice and text tools.
- Ensure safety and security with controls for the latest conversational AI LLMs, like ChatGPT.
- Build with ease using our APIs and low-code creation environments.
- Get started quickly with our quick start templates and modules.
- Rest easy with our platform-wide certifications for PCI, HIPAA, SOC2, and more.
- Receive responsive support and service from our team to ensure your success.

## Results\*

over  
**80%**

of customers achieve first call resolution when using virtual agents

**2B+**

phone calls have been fully automated with the Plum Voice platform

75 to  
**90%**

cost reduction when using virtual agents vs live agents

**74%**

of surveyed customers realized ROI from Plum Voice within 3-6 months

\*TechValidate Survey Results, September 2019



## Delivery

Plum Voice's platform is built on a fault-tolerant and scalable cloud architecture which eliminates on-site hardware and support. It is delivered over a Tier 1 telecom infrastructure with built-in redundancy and designed for 99.9% uptime of voice applications.



## Support

Expert Technical Support is included with your Plum Voice subscription. We offer 24/7 technical support for troubleshooting broken production-level applications.



## Security & Compliance

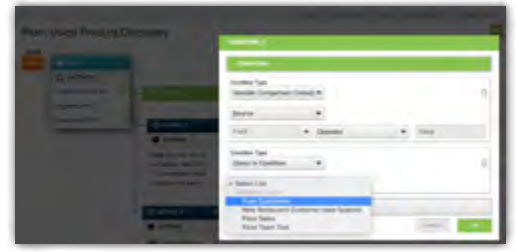




**Plum Fuse**



**Plum Chat**



**Plum Message**

## Plum Voice Products



**Plum Fuse** is an intuitive drag and drop, low-code, GUI tool that allows developers and non-technical users to create and manage IVR systems, virtual agents and conversational AI solutions.



**Plum Chat** is a chatbot tool that enables customers to communicate, self-service, self-heal and obtain support in their preferred communication channels - WhatsApp Business, Facebook Messenger, Instagram DM and Twitter DM.



**Conversational AI** enhances the traditional IVR experience by allowing the system to understand a caller's intent and quickly respond with relevant information. This results in a more intuitive and efficient interaction for the caller, reducing frustration and improving satisfaction.



**Plum DEV** is a VoiceXML (VXML) tool that enables developers to build IVR systems, virtual agents and conversational AI solutions by generating their own code. DEV also supports dynamic multi-channel messaging applications that utilize voice, SMS and other channels.



**Plum Insight** lets you collect customer feedback and link it to specific interactions between agents and customers.



**Plum Message** is an enterprise-level campaign management platform that creates SMS, MMS, Push, and OTT messaging on an easy-to-use, no-code cloud platform that can be integrated with existing external API services.



**Professional Services** works with you to create a strategic plan — design, implementation, QA, deployment and support — to enable a smoother transition, faster ROI and impactful results.



**SecureAssistant** is a PCI-compliant virtual agent that allows a live agent to collect sensitive and confidential customer information without actually hearing it. This prevents data from being captured and used inappropriately.



**VoiceTrends** is an analytics toolkit designed to measure the performance of voice applications built with Plum Voice's DEV, Fuse and Insight tools.

## Common Use Cases

Intelligent Call Routing • Account Inquiries & FAQs • Notifications & Reminders • Password Resets • Check Order Status • Voice Surveys • Appointment Setting • Card Activations & Servicing • Payment Collection • Authentication & Verification • Mobile Workforce Reporting

**Sign up for a free trial at [plumvoice.com](https://plumvoice.com)**



**Automated Dialogs Made  
Simple and Secure**

131 Varick Street, 9th Floor | New York, NY 10013

1.800.995.7586 | [sales@plumvoice.com](mailto:sales@plumvoice.com) | [plumvoice.com](https://plumvoice.com)

© 2023 The Plum Group, Inc. All rights reserved.  
v2023.2